

# Klara Hasnikova

I am a well-established program manager passionate about setting high result-oriented standards in project delivery and stakeholder management. I strongly believe in getting things done while working with teams with the same vision. I am most driven by challenging technical projects and mentoring. I am a PRINCE2 practitioner and agile enthusiast.

EH545QH  
07767190968  
k.hasnikova@gmail.com

## EXPERIENCE

### THG Ingenuity, Manchester, UK — Technology Project Manager (remote)

June 2022 - PRESENT

**Methodology:** Agile Scrum

**Responsibilities:** Working for one of the largest retail companies in the UK (£1 bil rev/y), I am a part of Tech Project Management, I am leading key programmes that improve our Ingenuity e-commerce platform and its areas - Subscriptions, Performance Marketing, Checkout & Payments, Account, ECRM, Search, Loyalty and Logistic & Operations.

**Projects:** B2B e-commerce projects, Be-spoke software solutions, Integration of systems and implementations with new tech stack, Product improvements and cutovers, and New tech product development.

**Other responsibilities:** Cross-departmental cooperation, Stakeholder management, C-level communication, Improvement of PMO operations, and partial team leadership.

### BlueprintX, Liverpool, UK — Senior Project Manager (remote)

July 2021 - June 2022 (promoted into the role)

**Methodology:** Agile Scrum, Waterfall

**Responsibilities:** Line management, End-to-end project and programme management, Senior stakeholder management, Project kick-offs and workshops including success criteria definition, PMO improvements and onboarding, In-life reporting and forecasting on project timings, cost, scope, Staffing, Risk and issue management, Business readiness.

**Projects:** Year-long initiatives with our key clients (Uber, Astellas, Ansell, VisitScotland) and improvements of their marketing and sales platform, automation.

### BlueprintX, Liverpool, UK — Project Manager

January 2020 - June 2021

**Methodology:** Agile Kanban, Agile Scrum, Waterfall

**Certifications:** Workfront Core Certificate (2020), MSc in Project Management (2021)  
**Software:** Jira, Workfront, Mavenlink, EasyRedmine, Asana, Brainio, MS Projects

**Projects:** MAP (Marketo, Eloqua) implementations, Workfront implementations, System integrations (Salesforce.com, MSDynamics, Marketo), Persona and journey mapping.

### Q2 Interactive, Brno, Czechia — Technology Project Manager

June 2017 - September 2019

**Methodology:** Working in Waterfall and Agile Scrum methodology, utilising Jira, EasyRedmine, Asana, MS Projects - IT Software Development Life-cycle (SDLC).

**Projects:** website development, ERP development, mobile app development, and system integrations. B2B and B2C clients, mainly private companies or public educational institutions. Public speaker at conferences.

## SKILLS

Agile scrum  
Problem-solving  
Capable communicator  
Team leadership

## ACTIVITIES

Mentoring, Hiking, Web Bootcamps

## LANGUAGES

Czech (native), Slovak (B2), English (C2), French (B1)

## PROJECTS

Website applications  
Mobile applications  
System integrations  
Marketo, Hubspot, and Salesforce.com implementations  
ERP development  
Logistics and warehouse software development  
Bespoke software applications  
E-commerce platforms

---

## EDUCATION

### **University of Liverpool, *MSc Project Management***

September 2019 - September 2021

Thesis in ERP post-implementation challenges of SMEs

PMP accredited degree.

### **University of Worcester, Location — *BA (Hons) Marketing, Advertising, PR***

September 2013 - May 2017

I have received a First Class degree. I spent a semester in Paris studying business models, e-business, leadership and organisational behaviour.